



WORLD CLASS HEMP  
INNOVATION & PRODUCTION

## MISSION STATEMENT

GenCanna's Mission Is To Be The Worlds Premier Accredited Hemp Production Platform Featuring Compliant, Scalable, Well Characterized Production Infrastructure Providing End-to-end Products: From High Quality Bulk Ingredients To High Quality Consumer Packaged Goods.



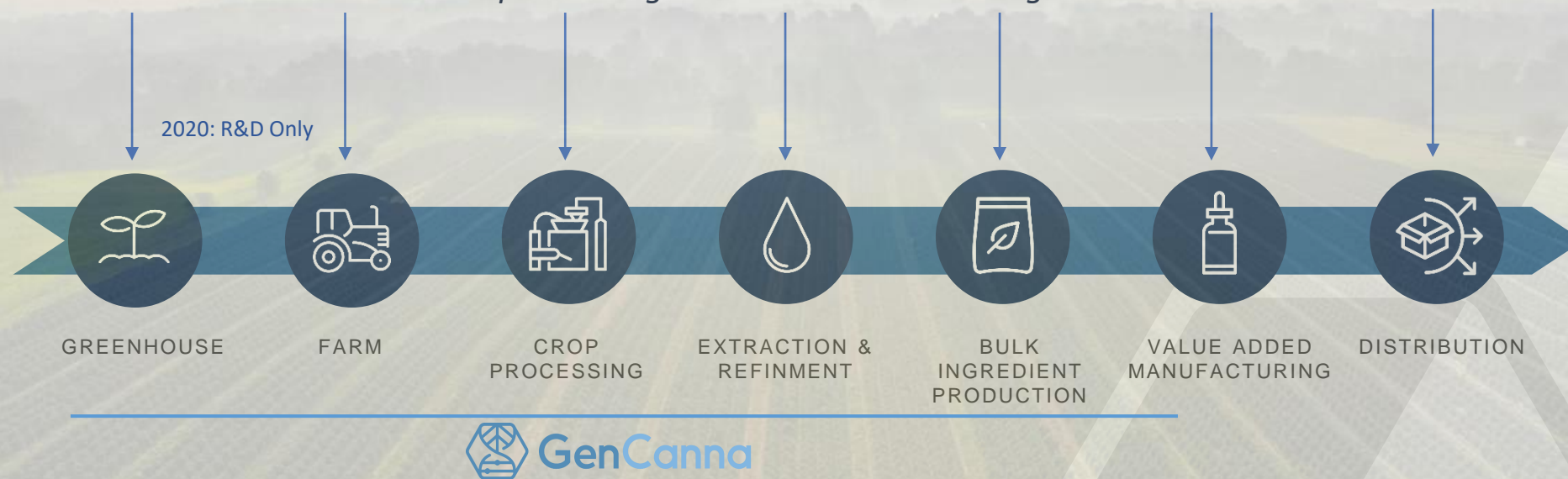




## A Vertical and Horizontal Ecosystem

*Vertical Control of Core Cannabinoid Ingredients Supplemented by Compliant, Approved Vendors Lends Flexible, Sustainable Quality*

*A Process of Risk Assessment, Internal and External Auditing, Review and Approval Results In A Network of Approved Partners, Vendors, Contract Manufacturers, Ingredient Suppliers, Lot Controlled Packaging Suppliers complementing GenCanna's Vertical Integration*





## GenCanna Quality & Compliance

*Normalizing hemp ingredients and finished goods through existing regulatory structures and accreditations providing confidence to GenCanna/Stauber customers.*

- BRCGS Issue 8 AA Rated (March 2020)
- Current Good Manufacturing Practice (cGMP) Compliant and Accredited
  - 21 CFR 110: cGMP for Food
  - 21 CFR 111: cGMP for Dietary Supplement
  - 21 CFR 117: Food Safety Modernization Act (FSMA) Compliance
- Zero Recalls
- Mock Recall Program-Product + Packaging
- Third Party Release Testing
- Finished Goods Testing
- Stability Testing
- Customer Specification Program
- Traceability Program
- Process optimization/R&D testing in house.



## Core Product Categories

*Extensive Scientific and Regulatory Expertise*

*For Minimized Price Volatility, Lower Risk, and Increased Value*

- High Quality, Branded, Substantiated Bulk Ingredients
  - *Cannabinoid Isolates & Custom Blends*
  - *Soluble Powders - Broad Spectrum, Full Spectrum, and Cannabinoid Isolate Forms*
- Innovative Turnkey Private Label
  - *Standardized and Customizable Private Label Goods*
  - *Uniquely Differentiated Projects Covering a Wide Array of Finished CBD Products*
  - *Sign Off and Validation Processes by CMO, GCG, and Client Minimizes Cost and Maximizes Return*
- Brand Equity Partnerships
  - *GenCanna Production Platform TM and/or Genuine Product Program (GPP) indicates brand partnership on the label.*
  - *Trademark Licensing Agreement and Brand Equity Brings added Brand Value in the Market.*
  - *Foundational Documents and Process In Place allows GenCanna to support Significant Opportunities*



## Products & Capabilities

*Quality ingredients supporting best in class bulk formulations capabilities*

- Hemp derived cannabinoid isolates
  - CBD
  - CBG- In final development
  - CBC / CBN – Applications/benefits in review
- Full Spectrum
- Broad Spectrum (THC Spec: <0.1%)
  - Customization available
- Custom Oil Blends
- Robust Oil Drops Formulations
  - MCT Oil, Hemp Seed Oil, Vegetable oils,
  - Custom blends
- Cannabinoid Isolates and Blends





## Products & Capabilities

- Water soluble liquids and powders, customizable for each application by concentration / composition.
  - 20% CBD Isolate Water Soluble
  - 20% Broad Spectrum Water Soluble Powder
    - In final development
- Strong Topical Private Label Program
- Capsules, Tablets, Softgels, and more.





## Co-Branding Opportunities

*An opportunity to showcase quality ingredients in best in class finished goods.*



- Showcases best in class ingredients lends confidence in farm-to table quality.
- In a dynamic marketplace, Stauber and GenCanna present a meaningful solution to a lack of sustainable quality in the hemp industry.





# GenCanna

Inquiries to Innovations at [Stauberusa.com](http://Stauberusa.com)



## ***STAUBER***

***INGREDIENTS FOR INNOVATION®***

POWERED BY

