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Three pivotal trends influencing global citrus bioflavonoids market share over 2026

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Selbyville, Delaware, United States, December 3 2020 (Wiredrelease) Global Market Insights, Inc :The global citrus bioflavonoids market is expected to register sizable growth over the coming years as a result of rising occurrence of chronic health disorders as well as awareness regarding personal health and hygiene. Robust investments in RD will support the development of better quality citrus bioflavonoids.

Basically, citrus bioflavonoids are obtained from various citrus fruits such as oranges, tangerines, mandarins, lime, lemons and grapefruit. The ones sourced from oranges, tangerines and mandarins are anticipated to register record demand on account of their multiple offered health benefits like reduction of blood sugar, controlling cholesterol levels and lipid profile. The segment is estimated to grow over USD 800 million owing to increased cultivation of tangerines, oranges and mandarins across different regions.

Considering rising demand, companies operating in the global citrus bioflavonoids market are experimenting with various formulations to offer better quality products. For example, in 2019, leading manufacturer of citrus-derived flavonoids and ingredients, Ingredients by Nature, launched Eriomin, its new citrus flavonoid blend having the ability to reverse prediabetic conditions.

Fueled by such developments, Global Market Insights, Inc., reports that the [global citrus bioflavonoids market](#) is projected to register over USD 1.3 billion by 2026. This growth can also be attributed to increasing usage of hesperetin product for the treatment of blood vessel conditions like varicose veins, hemorrhoids, lymphedema and poor circulation.

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Slated below are some of the ongoing trends influencing global citrus bioflavonoids market expansion:

- 1) Profound application in cosmetics personal care products

Citrus bioflavonoids are heavily used in cosmetics and personal care products owing to their antioxidant property that prevents the formation of free radicals as well as subsequent ageing and wrinkle formation on the skin. People are avidly shifting towards cosmetic and personal care items made from natural and organic ingredients. A surge in this trend has encouraged numerous manufacturer to develop organic products.

In 2020, Canadian dental care distributor, Oral Sciences X-PUR Opti-Rinse X-PUR CARI toothpaste gained recognition due to the inclusion of CitroX, a natural bioflavonoid compound that helps restrain the buildup of harmful bacteria in the mouth.

2) Adoption of lime lemons sourced citrus bioflavonoids

Application of citrus bioflavonoids sourced from lime and lemons is anticipated to grow significantly owing to its abundant, easy availability and improved health benefits credited to the combination of bioflavonoids and vitamin C.

The product is available in both powder and tablet form, enabling ease of consumption. These bioflavonoids support digestive system health, promotes skin health, boosts the immune system and helps in iron absorption. Ascribed to such benefits, it is estimated that the lemons and lime segment may register a CAGR of 8% over the forecast timeframe.

3) Growing preference to organic ingredients

The demand for products composing of natural and organic ingredients is increasing at a stellar rate, and is likely to boost the sales of organic citrus bioflavonoids in the upcoming years. The current trend of maintaining a healthy lifestyle is expected to incite consumer attention towards organic products. A research report states that the global organic personal care market could be worth over 16 billion by 2023.

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